

New* IWWE & IRWM Innovation Award 2008 *New

IWWE & IRWM 2008 will see the launch of the IWWE & IRWM Innovation Award for exhibitors.

What is it?

The IWWE & IRWM Innovation Award has been developed for exhibitors of IWWE and IRWM and is designed to reward and highlight new, innovative environmental products and services.

The winner will be selected by a panel of industry experts and the visitors, who will have one combined vote based on all visitor votes received.

Judging will take place on Wednesday, 5 March 2008 at the show and the winner will be announced in the afternoon of Thursday, 6 March 2008, again at IWWE & IRWM.

How do I benefit from it?

The awards will be promoted in our extensive marketing and PR campaign before the show. All entries will be published in the show previews in WWT and LAWR, giving all involved exhibitors the opportunity to introduce their products.

The winner will be announced at the show and will be mentioned in WWT and LAWR after the show. Further press will be encouraged to attend and cover the awards and the winner in magazines and newspapers published after the exhibition.

What do I need to do?

All you need to do to enter the award is to fill in the application form and provide 100 words about the product or project you would like to enter. If you enter a product, please also provide a picture. This information will be passed on to the judges and will be used in the show previews in WWT and LAWR.

At the show you will have to introduce and if possible demonstrate your product to the judges as well as interested visitors who want to take part in the voting process.

How do I enter the award?

If you have a new and innovative product used for

- Water treatment
- Water monitoring
- Recycling
- Waste management
- Sustainable energy solutions
- Environmental management

which will improve current processes, save money or be more environmentally friendly then don't hesitate to enter the award. After all it's free!

You can also enter any projects or case studies in dealing with water or waste management or sustainable energy that have recently been completed or are ongoing at the moment.

To enter the award, please use the enclosed form or download the word file on www.environment-ireland.com. The completed file can be faxed to +44 (0) 20 8651 7144 or emailed to james.lamb@fav-house.com. Don't forget to email a picture!

Applications have to be received by 29 February.

For more information please contact James Lamb on +44 (0) 20 8651 7050 or james.lamb@fav-house.com.