

## **This is what exhibitors say about IWWE 2007:**

*"The only problem with this years show was how we're ever going to find the time to follow up all the leads! These included solid enquiries and one order from five County Councils."*

**David Brown, Managing Director, Börger UK Ltd.**

*"This was our first time exhibiting in Ireland and we wanted to "test the water" and hopefully establish some business/contacts here. IWWE has given us the opportunity to reach out to new/potential customers in Ireland and the UK."*

**Sarah Hart, Office manager, Prisma Services Ltd.**

*"Generally well organised and the quality of the visitor was good."*

**Martin Calway, UK Sales Manager, Erhard Valves Ltd.**

*"Great show. I made some useful contacts."*

**Raúl Alonso Truan, Export Area Manager, CEASA**

*"Opportunity to meet personnel not normally accessible on day to day business."*

**Denis Coll, Product Manager, Lennox**

*"Visits received on the stand by prospective clients were excellent. A good mix of customers, both specifiers and contractors as well as end users."*

**Ian Young, Sales Manager, Quinshield Ltd.**

*"Good quality visitors with a key interest in our portfolio and the innovation within it. IWWE provided clear opportunity to talk to the decision makers looking for return on their investments"*

**Tim Riley, Marketing Director, Sensus**

*"IWWE has improved our profile."*

**Dr. Julie-Anne Hanna, General Manager, Questor Centre**

*"I believe IWWE was quite good for us. All our sales leads have been processed and we are optimistic about generating new business."*

**Gavin Hodges, Sales Director, Bibus (UK) Ltd.**

*"The exhibition provides an excellent platform for companies to display its products and services like no other Irish trade show."*

**Alistair Carson, Director of Sales & Marketing Ireland, Uponor Ireland**

*"Well organised and compact. Although the Visitor numbers were relatively small those who visited had substantial direct interest in our business activities."*

**Mary Welsh, Marketing Manager, KEE Process Ltd.**